

Gavin W. Keenan

Philadelphia, PA, 19417

Design Portfolio: GavinKeenan.com

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EMPLOYMENT EXPERIENCE

Drexel University

Philadelphia, PA

Designer, User Experience

April 2024-Current

- Provides strategic and creative UX recommendations for online communications. Implements seamless online experience across multiple touch points for Drexel University; including QC, development of web, mobile, email, digital & social media, SEO, and more experiences.
- Develops site architectures, wireframes, prototypes, and other documents needed to communicate UX requirements. Guides implementations by translating documentation into appropriate interactive experiences, including UX management of multiple CMS
- Offer guidance on development of online resources and tools used by current and prospective students as well as all general visitors to DU digital properties.
- Conducts User research and usability testing. Monitors and interprets web analytics, document findings, present, and translate them into actionable recommendations.
- Highly collaborative role with formal recommendations to stakeholders and internal staff.

Instructional Technologist

May 2023-April 2024

- Assist faculty in the recording, editing, and publishing of course lectures and related media.
- Design, develop, and deliver faculty training and tutorials for both new and experienced instructors.

IATSE Local 52 Motion Picture Studio Mechanics

New York, NY

Electrician – Union Cardholder

January 2013-April 2023

Backcountry.com

Salt Lake City, Utah

Seasonal Studio Photographer

February 2021-December 2021

EDUCATION

Drexel University

Philadelphia, PA

June 2025

Master of Science in Information - Human-Computer Interaction and User Experience

Relevant Coursework: Software Development, Design Thinking, Designing with Data,

Human-AI Interaction, Information Ethics, Prototyping, AR Design for Mobile

UX Design Institute

Glasgow, Scotland (Remote)

December 2022

Professional Diploma - User Experience Design

Ithaca College

Ithaca, NY

December 2016

Bachelor of Science – Cinema Production and Photography

SKILLS

- User Interface Design, Interaction Design, User Research, Wireframing, Information Architecture, Prototyping, Design Annotation
- **Applications:** Figma, Miro, Sketch, Octopus, Canva, Adobe XD, Adobe Creative Suite (Premiere, Photoshop, Illustrator), Google Docs, Microsoft Word, PowerPoint, Sitecore XP (CMS), Google Analytics 4, Microsoft Clarity, Site Improve, Maze, Useberry
- Operating Systems: Windows and Mac OS